

News Release

To the press

July 3, 2023

V-cube, Inc.

Celebrating the first anniversary of the opening of “ROYAL STUDIO”, a studio dedicated to online seminar and event delivery at Dojima Avanza in Osaka! Limited time offer, free studio usage campaign!

To commemorate the first anniversary of the opening of “ROYAL STUDIO”, a studio dedicated to online seminar and event delivery, located in Dojima Avanza in Osaka City, V-cube, Inc. (Head office: Minato-ku, Tokyo, President and CEO: Masaya Takada, hereinafter “V-cube”) will offer a limited time campaign for new customers to use the studio free of charge. The campaign will be held from July 3 to September 30, 2023. A free trial session will also be held at the end of July during the campaign period.

“ROYAL STUDIO” is a dedicated studio that provides high-quality live-streaming services, which have been in increasing demand in recent years, with technical and operational support by professional staff from advance preparation to on-the-day delivery. Since its opening, more than 700 events have been delivered at “ROYAL STUDIO” in the past year. This is an opportunity for more customers to experience the richness of the events delivered, and to realize enhanced communication. For more information about “ROYAL STUDIO” and to apply, please visit the website below.

About Free Trial Session

Date: July 27 (Thu.) and 28 (Fri.)

Trial Session Application Form

<https://hubs.la/Q01VL47W0>



<Image of an event delivered from a studio with background compositing and 3DCG compositing>

■ Features of “ROYAL STUDIO”

With the increasing use of online seminars and online events by companies, live delivery of highly appealing online seminars and events and production of on-demand content can be conducted in a studio with a stable Internet environment and a different interior design, utilizing background synthesis technology and other technologies. Such studios tend to be concentrated in the Tokyo metropolitan area, but we have established “ROYAL STUDIO” in the center of Osaka so that customers in the Kansai area can also easily use it. In addition to the location and environment, we also provide technical and operational support to ensure stable and high quality delivery events.

- The effects that can be expected from the 3DCG delivery events available at “ROYAL STUDIO”.

The results of a survey conducted at a 3DCG delivery event available at “ROYAL STUDIO” showed the following results.

- About 1.3 times more participants watched more than half of the lecture compared to the regular delivery.
- Survey response rate was 4 times higher than that of the regular delivery.
- Five times as many respondents wanted to proceed to interviews at recruiting events compared to regular delivery.
- About 1.2 times as many participants responded that they would increase their prescription schedule for the introduced drug at a pharmaceutical company's lecture compared to the regular delivery.

These survey results suggest that, compared to regular video delivery, 3DCG-delivered events can be expected to have the effect that participants enjoy the event more and have a higher level of understanding and commitment to the event content.



<Inside the Studio>



< Scenes of recording >

- About “ROYAL STUDIO” <https://jp.vcube.com/eventdx/royal>

Address : 21F Dojima Avanza, 1-6-20 Dojima, Kita-ku, Osaka 530-0003, Japan

Access : 5 minutes walk from Hanshin “Umeda Station” / 8 minutes walk from JR “Osaka Station” / 3 minutes walk from JR Tozai Line “Kita-shinchi Station” / 2 minutes walk from Subway Yotsubashi Line “Nishi-Umeda Station” / 3 minutes drive from “Deiribashi Exit” on Hanshin Expressway

Features of “ROYAL STUDIO” :

- The building is conveniently located with access to 4 stations, all of which are a 10-minute walk away, making it easy for speakers to come to the venue.
- The sound insulation wall materials used in movie theaters and music studios provide a stable environment that cannot be achieved in a conference room or hotel.
- Chroma key compositing equipment, green backs, and remote control cameras are permanently installed in the large and medium studios. Various types of filming are available, such as slide projection for seminar delivery and compositing with video images.
- High-speed, bandwidth-guaranteed Internet access is available in all rooms. A spare line also has guaranteed bandwidth to ensure a stable delivery environment.
- In anticipation of VIPs and outside guests, a luxurious design is adopted not only in the studio but also in the waiting rooms.

For other images and facilities in the studio, please refer to the URL below.

URL : <https://jp.vcube.com/eventdx/royal>

■ Information about studios in other areas

V-cube also operates a distribution studio, PLATINUM STUDIO, in Shirokane-Takanawa, Tokyo, which is also available for 3DCG and other distribution services.



< Left: Studio entrance, Right: A room in a distribution studio (Studio B)>

V-cube will continue to support companies' online visual communication with high-quality support.

【What is V-cube? <https://jp.vcube.com/>】

V-cube's mission is to “Provide Even Opportunity to everybody”. By creating an environment where people can communicate "anytime" and "anywhere", V-cube is working to eliminate the diverse inequalities that arise from time-and distance-constraints. Through visual communication, we aim to reduce the time and distance between people and interact, resolve social issues such as a declining birthrate, an aging society, long working hours, education and medical disparities, and realize a society in which all people can equally earn opportunities.

■ For media inquiries : V-cube, Inc. Public Relations Office (in PRAP Japan, Inc.)

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